

Founded in 2006, LRS Healthcare is a leading provider of medical staffing that connects exceptional nursing and allied healthcare professionals to incredible facilities, helping healthcare employers provide the best patient care possible.

While implementing Bullhorn, LRS Healthcare detected a high number of duplicates and contacted Kyloe to clean up their database and improve internal workflows and processes.

Our solution was Kyloe DataTools – the most powerful Bullhorn data management product - to dedupe records, identify gaps and make mass updates.

## Challenges

1. High number of duplicate records became clear after implementation of Bullhorn.
2. VMS and other system integrations also created duplicates undetectable by Bullhorn.
3. New records were consistently added into LRS databases in different formats, reducing data quality.
4. Duplicate records were taking up Bullhorn capacity and impacting recruiters' productivity levels.
5. Account managers had to manually update and dedupe Bullhorn records.
6. Reporting processes were clunky and inefficient.

## LRS key objectives

1. Mass merge duplicate candidate, company, and contact Bullhorn records.
2. Keep Bullhorn up-to-date and significantly increase data quality.
3. Standardise field formatting in Bullhorn.
4. Give the lead generation team a clean dataset to improve productivity levels and ROI.
5. Free managers from manually detecting and updating duplicate records.
6. Improve LRS Healthcare reporting capabilities.

**"Kyloe DataTools is the most powerful tool we have at our fingertips - we use it everyday."** Amy Knudson, Director of Solutions, LRS Healthcare



## The Kyloe solution

After speaking with LRS Healthcare it was clear that change was required. The problems they were facing are those familiar to clients worldwide. Solving these challenges is exactly why Kyloe DataTools for Bullhorn was designed.

Our data management solution was developed with recruiters in mind, empowering companies to transform their Bullhorn data and improve their automation and data quality overall.



Automatically find and dedupe duplicated Bullhorn records



Identify and improve incomplete and outdated records



Standardise and mass update Bullhorn data

## Results



Improved data quality, and merging duplicated Bullhorn records daily



Improve and automate internal processes such as reporting



Increased productivity by giving the lead generation team accurate data



Improved relationships with candidates and clients

**"By putting data updates on autopilot it has saved everybody time from monotonous tasks!"**

Amy Knudson, Director of Solutions, LRS Healthcare

