

Preparing for Automation success with Kyløe's data hygiene + Bullhorn Automation package

Vernovis were eager to harness the power of Bullhorn Automation to scale candidate and client outreach. But there was a roadblock: data quality. Years of duplicate records, outdated contacts, and missing information meant that launching automations could result in inaccurate communications, wasted effort, and reputational risk.



"We needed to clean up a ton of data... we planned to use automation for high-volume outreach to clients and candidates, and their information had to be correct."

Jacob Santille, Senior VP of Sales & Recruiting | Vernovis

The Kyløe solution:

"Kyløe helped us clean the data, understand how to keep the data clean, taught us how to use the platform, helped create automations, and gave overall amazing support throughout the project!"

Phase 1: Data hygiene project



Clean up duplicate
& irrelevant data



Identify records with
missing key details



Standardise &
update data



Interactions
for data capture

Phase 2: Bullhorn Automation implementation



Train the internal team



Support creation of automations



Hands-on guidance & support

The results: 30+ optimised automations!

With their data streamlined and their team trained, the client launched over 30 internal, operational and market-facing automations.

"The project went great! The Kyløe team were great listeners, transparent, and responsive. We are very thankful for the time and support of the entire team."

"Would we recommend Kyløe? Certainly!"

Jacob Santille, Senior VP of Sales & Recruiting | Vernovis

Ready to automate without "the mess"?

Don't let dirty data ruin your automation goals. With Kyløe's data hygiene + Bullhorn Automation package, we clean first and build second - so you get reliable, scalable results.

- ✓ Merge duplicates
- ✓ Archive irrelevant records
- ✓ Build automations that work