

# Want better Bullhorn data?

### How training can help you unlock opportunities

According to a recent survey by SIA, just 52% of staffing professionals completely agreed that they were sufficiently trained to make the best use of their staffing firm's technology.

That leaves 48% who either didn't completely agree or didn't agree at all.

The upshot: recruiting and staffing firms have an incredible opportunity if they invest in Bullhorn data management training.

### 5 training gaps you need to be aware of

### **KNOWLEDGE RETENTION**

- Who is responsible for Bullhorn data cleansing, hygiene and management?
- If they leave, do they pass on their knowledge or do they take it with them?

### TRAINING NEW TEAM MEMBERS

- Have you developed training that effectively teaches newcomers your data management processes?
- Once completed, do they have the skills needed to maximise their use of your tools?





### UPDATING ON FEATURE UPDATES

Do you have systems in place to ensure you are alerted about and gain training on software feature releases, to get maximum value from every tool?

#### COMMUNICATING CHANGES

- When you make a change, let's say to a Bullhorn configuration, is it communicated clearly and quickly to everyone?
- Does this communication describe how the change will affect current processes, reports and automations?

#### CONSISTENCY OF APPROACH

Do you have established processes that everyone adheres to? An example: if different people use different statuses in Bullhorn, it can result in reporting inaccuracies and automation issues.

## The easiest way to take control of your Bullhorn data

### Kylce DataTools

The most powerful Bullhorn data management solution on the market, Kyloe DataTools grants you the ability to automatically dedupe, identify gaps, and make mass data updates.

Transform your data, deliver more accurate reporting, and increase automation success.

Learn more